

The Vision

Written by Administrator

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To restore the natural environment of Uttarakhand to its pristine state and to develop it as leading herbal destination for the healthy life of national and international communities.

Mission:

- To develop Uttarakhand as a "Herbal State".
- To encourage farmers of the state for cultivation of medicinal and aromatic plants and to facilitate them for marketing and provide incentive to them as per the government policies.

- To ensure in-situ conservation through effective control over illicit collection of MAPs from the wild.
- To promote establishment of eco and herbal tourism in the state.